

# DAVID MENDOZA

CAREER DEVELOPER – COLLEGE INSTRUCTOR

connect@mendozadavid.com

mendozadavid.com

Toronto, ON

Creative and energetic facilitator with 10+ years of experience working with diverse populations in capacities ranging from teaching and coaching, to international recruitment, career development, and educational tourism. A positive influence who strives to motivate the people I work with to go beyond the evident, empowering their uniqueness to be used as the core foundation of meaningful career paths. Multi-skilled lateral thinker with drive and a passionate heart.

## STRENGTHS

*Relationship Building*

*Public Speaking & Presenting*

*Anti-oppressive,  
Inclusive Approach*

*Engaging, Reflective, Inspiring*

*Critical Teaching*

## LANGUAGES

*English* ●●●●●

*Spanish* ●●●●●

*Portuguese* ●●●●●

*French* ●●●●●

## EDUCATION

### GEORGE BROWN COLLEGE

*Constructivist Counselling  
Certificate - April 2017*

*Life Skills Coaching Certificate  
June 2016*

*Career and Work Counsellor  
Diploma - December 2011*

*Strategic Relationship Marketing  
Certificate - August 2008*

### UNIVERSITY OF BRITISH COLUMBIA

*Reconciliation Through Indigenous  
Education Course - March 2017*

### UNIVERSIDAD EXTERNADO DE COLOMBIA

*Bachelor's Degree in Business  
Administration - September 2002*

## ENTREPRENEURSHIP

### ORBIT 5

Co-founder

*November 2016 - Present*

Our 15-hour Career Engagement Studio is designed to encourage people to creatively explore and implement innovative strategies and tools to pursue their career aspirations.

## WORKSHOP DESIGN & FACILITATION

*May 2016 - Present*

Designed and facilitated workshops on career exploration and career development for diverse groups including newcomers, refugees, and individuals facing employment and social barriers, through the following organizations:

- Colombian Consulate in Toronto
- Canadian Centre for Victims of Torture\*
- Toronto Community Housing Corporation\*

\*In collaboration with George Brown College

## EDUCATIONAL TOURISM

### EVOLVE TOURS

Tour Director

*August 2015 - Present*

Expanded the company's business portfolio through the exploration of the post-secondary market, and the creation of customized culinary study tours promoting Latin America as a premier gastronomic destination.

# DAVID MENDOZA

CAREER DEVELOPER – COLLEGE INSTRUCTOR

connect@mendozadavid.com

mendozadavid.com

Toronto, ON

## TEACHING GIGS

### GEORGE BROWN COLLEGE

*Career & Life Transitions III*  
Winter & Spring 2017

*Core Skills*  
Summer 2016

*Professional Communications*  
Winter 2016

### ILAC INTERNATIONAL COLLEGE

*Canadian Workplace Essentials*  
Winter 2017

### HIGH TECHNOLOGY IN LEARNING

*English as a Second Language*  
September 2002 - September 2005

## SPECIALTIES

*Post-secondary Students*

*Recent Grads*

*International Students*

*Newcomers & Immigrants*

*Refugees*

*Career Changers*

## INTERESTS

*Languages & Cultures*

*Social Work*

*Community Engagement*

*Travel*

*Food*

## CAREER DEVELOPMENT

### CAREER DEVELOPER

George Brown College  
*March 2015 - February 2017*  
*October 2011 - January 2013*

Provided individual coaching and group facilitation through the delivery of workshops on all aspects of career development. Assisted students to build sound strategies to fulfill their career ambitions.

### EXTERNSHIP & CAREER SUPPORT OFFICER

George Brown College  
*May 2013 - February 2015*

Managed the platform used to advertise over 1,600 externship and co-op opportunities per term for students in the culinary and hospitality programs. Assisted students throughout the application process, increasing their chances to secure meaningful placements.

### CAREER COUNSELLOR (PLACEMENT)

City of Toronto  
*June - August 2011*

Assisted diverse clientele seeking employment by connecting them with suitable job opportunities. Facilitated interactive job search related workshops.

## STUDENT RECRUITMENT

### INTERNATIONAL RECRUITER

Ontario International College  
*December 2008 - December 2009*

Developed new business portfolio from scratch. Managed the sales and marketing initiatives of the institution for the Latin American market, resulting in an increase of sales and students recruited by 85%.